

WHOOOP

UCI
MOUNTAIN BIKE
WORLD SERIES

2026

MEDIA

ACCREDITATION GUIDE



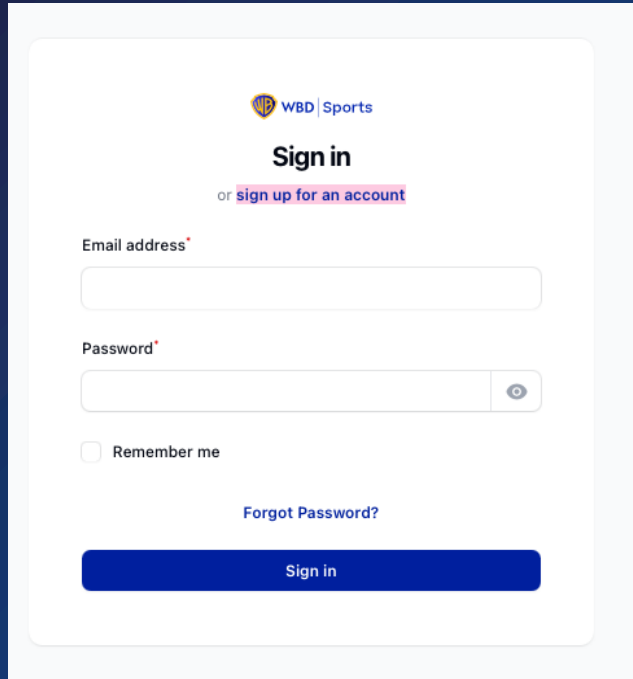
The media accreditation process begins by visiting the Media Accreditation platform and creating an account:

<https://media-admin.ucimtbworldseries.com>

- For any questions related to the accreditation process for written press, photographers, team media, or official partners, please contact **cycling.media@wbd.com**
- For enquiries regarding radio, broadcast rights holders, or non-rights holders (TV/Digital/Influencer), please reach out to **stephane.tesson@wbd.com** and **romain.pelle@wbd.com**



STEP 1 | SIGN UP FOR AN ACCOUNT



WBD Sports

Sign in

or [sign up for an account](#)

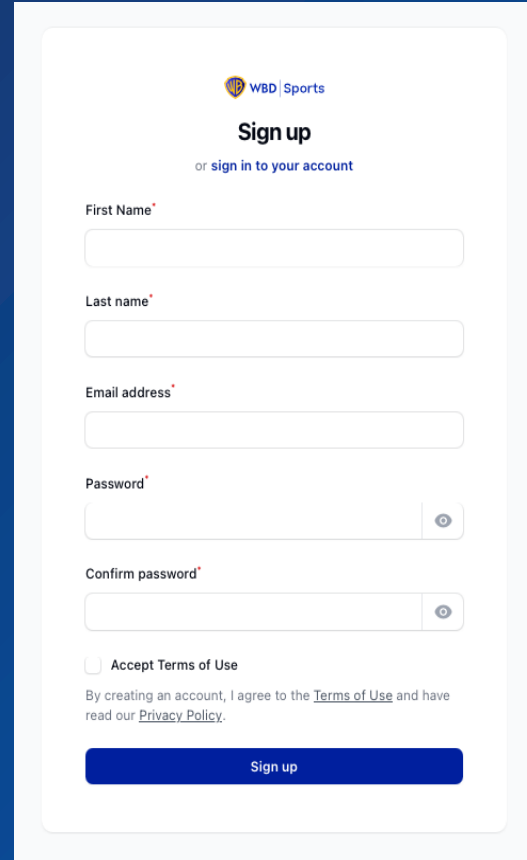
Email address*

Password*

 Remember me

[Forgot Password?](#)

Sign in



WBD Sports

Sign up

or [sign in to your account](#)

First Name*

Last name*

Email address*

Password*

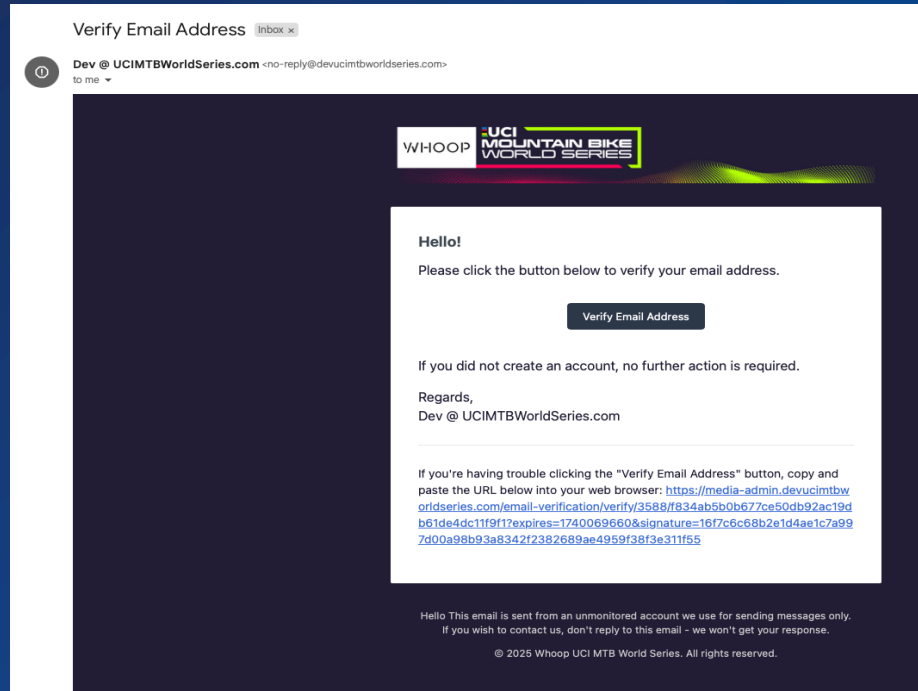
 Accept Terms of Use

By creating an account, I agree to the [Terms of Use](#) and have read our [Privacy Policy](#).


Sign up



Once the data is saved by clicking 'Sign up,' a confirmation email will be sent to the provided address, requesting verification



By clicking the link in the email, the address will be verified / confirmed, and the media will be redirected to the platform to complete all required media details

 WBD Sports

Add Media Information

Please provide the following information to verify your details.

01 Personal Data >> 02 Company Data >> 03 Event Attendance

<p>Name*</p> <input type="text" value="Daniel"/>	<p>Surname*</p> <input type="text" value="Jenkins"/>
<p>Mobile Number (with country code)*</p> <input type="text"/>	<p>Nationality*</p> <input type="text" value="Select an option"/>
<p>Media Function*</p> <input type="text" value="Select an option"/>	<p>Date of Birth*</p> <input type="text"/>

For any questions related to the accreditation procedure, written press, photography, team media, or partners, please contact cycling.media@wbd.com.

For any questions related to radio, broadcast rights holders, or non-rights holders (TV/Digital/Radio), please contact stephane.tesson@wbd.com and romain.pelle@wbd.com.

[Next](#)



STEP 2 | ENTERING PERSONAL DATA

On the personal data page, media must fill in all required fields marked with a red asterisk.


Media function options:

- **Written press:** Journalists working for newspapers, magazines, online media, or news agencies.
- **Photographer:** Photographers working for newspapers, magazines, online media, digital publications, or photo agencies.
- **Team media:** Photographers or videographers working for a team competing in the WHOOP UCI Mountain Bike World Series.
- **Broadcast rights holder:** Media organizations with legal rights to broadcast the event, as granted by the WBDS Media Rights department.
- **Non-rights holder:** Radio, TV, or digital media (YouTube, influencers, websites, social networks, etc.).
- **Official Partners:** Reserved for official partners or suppliers of the WHOOP UCI Mountain Bike World Series.
- **LOC:** Photographers, Videographers and Media staff working for the LOC.

Once all mandatory fields are filled in, click '**Next**' to proceed.




STEP 3 | PROVIDING COMPANY DETAILS

 WBD | Sports

Add Media Information

Please provide the following information to verify your details.

01 Personal Data  02 Company Data 03 Event Attendance

Media Name*

Media Type*

City*

Country*

Website/Social URL*

Media Editor/Team Contact Telephone*

Media Editor/Team Contact Email*




STEP 4 | ENTERING EVENT ATTENDANCE INFORMATION

- Select the event(s) you plan to attend, ensuring that accreditation is still open.
- Read the Media Disclaimer and accept the terms and conditions.

DEADLINE!

Media accreditation closes on the Friday of the week preceding each event. After this date, no further media accreditation requests will be accepted.



Add Media Information

Please provide the following information to verify your details.

✓ Personal Data

✓ Company Data

03 Event Attendance

Event Attendance

Select all

<input type="checkbox"/> Mona Yongpyong, Korea, Republic of - XCO/XCC/DHI Deadline: 2026/04/24	<input type="checkbox"/> Nové Město na Moravě, Czech Republic - XCO/XCC Deadline: 2026/05/15
<input type="checkbox"/> Loudenvielle - Peyragudes, France - DHI/EDR Deadline: 2026/05/22	<input type="checkbox"/> Saalfelden-Leogang Salzburgerland, Austria - XCO/XCC/DHI/EDR Deadline: 2026/06/05
<input type="checkbox"/> Lenzerheide, Switzerland - XCO/XCC/DHI Deadline: 2026/06/12	<input type="checkbox"/> Val di Fassa - Trentino, Italy - EDR Deadline: 2026/06/19
<input type="checkbox"/> La Thuile - Valle d'Aosta, Italy - XCO/XCC/DHI/EDR Deadline: 2026/06/26	<input type="checkbox"/> Pal Arinsal - Andorra, Andorra - XCO/XCC/DHI Deadline: 2026/07/03
<input type="checkbox"/> Aletsch Arena - Bellwald, Valais, Switzerland - EDR Deadline: 2026/07/10	<input type="checkbox"/> Morillon, Haute-Savoie, France - EDR Deadline: 2026/08/07
<input type="checkbox"/> Les Gets, Haute-Savoie, France - XCO/XCC/DHI Deadline: 2026/08/14	<input type="checkbox"/> Soldier Hollow, Midway, Utah, United States - XCO/XCC Deadline: 2026/09/11
<input type="checkbox"/> Whistler Mountain Bike Park, British Columbia, Canada, Canada - DHI Deadline: 2026/09/18	<input type="checkbox"/> Lake Placid Olympic Sites, New York, United States - XCO/XCC/DHI Deadline: 2026/09/25



Once you submit your request, you will be redirected to the Dashboard, where all required documents must be uploaded. Click "**Accreditation missing data. Please complete**" to proceed.

The screenshot shows the WBD Sports Dashboard. On the left is a sidebar with navigation links: Dashboard, Media Accreditations, and UCI Race Results. The main content area is titled 'Dashboard' and contains a section for 'Media Accreditations' with the instruction 'Manage your media accreditations per year. Required fields are marked in red'. Below this is a table with the following columns: Pass Status, Media, Media Function, Media Type, and Completed At. The table contains one row for Daniel Jenkins, a Photographer for Newspaper/Magazine. The 'Completed At' cell for this row contains the text 'Accreditation missing data. Please complete.' in red, which is highlighted by a green arrow. At the bottom of the table, there is a 'Per page' dropdown menu set to 10. The top right of the dashboard shows 'Staging', 'EN', a notification bell, and a user profile icon.

Pass Status	Media	Media Function	Media Type	Completed At
Pending (Awaiting Information)	Daniel Jenkins	Photographer	Newspaper/Magazine	Accreditation missing data. Please complete.



Upload the required documents into each designated box

WBD Sports
Staging EN

- Dashboard
- Media Accreditations
- UCI Race Results

Media Accreditations > Edit

Edit Media Accreditation

Personal Data

Mobile Number (with country code)*	Nationality*
<input type="text" value="+4478105535647"/>	<input type="text" value="United Kingdom"/>
Media Function*	Date of Birth*
<input type="text" value="Photographer"/>	<input type="text" value="Jul 20, 1982"/>

Company Data

Media Name*	Media Type*
<input type="text" value="MTB XP"/>	<input type="text" value="Newspaper/Magazine"/>
City*	Country*
<input type="text" value="London"/>	<input type="text" value="United Kingdom"/>
Website/Social URL*	Media Editor/Team Contact Telephone (with country code)*
<input type="text" value="https:// https://www.mtbxp.com"/>	<input type="text" value="+447810625568"/>
Media Editor/Team Contact Email*	
<input type="text" value="mtbxp@gmail.com"/>	

Documents

<p>Passport Photo*</p> <div style="border: 1px solid #ccc; height: 40px; display: flex; align-items: center; justify-content: center; margin-top: 5px;"> Drag & Drop your files or Browse </div>	<p>Press Card*</p> <div style="border: 1px solid #ccc; height: 40px; display: flex; align-items: center; justify-content: center; margin-top: 5px;"> Drag & Drop your files or Browse </div> <p style="font-size: 0.8em; margin-top: 5px;">Valid during the event's year (national, international, AIPS or AJJC)</p>
<p>Letter of Assignment*</p> <div style="border: 1px solid #ccc; height: 40px; display: flex; align-items: center; justify-content: center; margin-top: 5px;"> Drag & Drop your files or Browse </div>	<p>Proof of Coverage*</p> <div style="border: 1px solid #ccc; height: 40px; display: flex; align-items: center; justify-content: center; margin-top: 5px;"> Drag & Drop your files or Browse </div>

Written Press: Signed by the Chief Editor of the media outlet (written on the publication's letterhead). Non-Rights Holders: Signed by the Chief Editor of the media outlet or Cover letter for independent journalists/influencer. Team Media: Signed by the Team Manager.

Proof of previous coverage of the WHOOP UCI Mountain Bike World Series or any other UCI cycling event in PDF format (clippings): Journalists: samples of stories authored by the journalist, with their name included in the publication. Photographers: samples of published photos, with the photographer's name credited in the publication.



ID photo

- Media must upload an ID/Passport photo by browsing their computer's hard drive.
- The photo must be in .jpg format and not exceed 1.5 MB.

Press card

Media must upload a scanned image of a press card valid for the event year (national, international, AIPS, or AIJC).

Letter of assignment

- **Written press & photographers:** signed by the Chief Editor of the media outlet on the publication's letterhead.
- **Non-rights holders:** signed by the media outlet or a cover letter for independent journalists/influencers.
- **Team media:** signed by the Team Manager
- **LOC:** signed by the LOC Press officer

Proof of coverage

Proof of previous coverage of the WHOOP UCI Mountain Bike World Series, other UCI cycling events, or any other major sporting events:

- **Journalists:** samples of stories written by the journalist, with their name included in the publication.
- **Photographers:** samples of published photos, with the photographer's name credited in the publication.

IMPORTANT: A minimum of three (3) press clippings is required. Content published on personal social media channels or on the photographer's personal website or portfolio will not be accepted. **Attach a single document containing all coverage in PDF.**


Insurance coverage

To obtain a bib/vest granting access to certain restricted areas (B-zone, finish line, etc.), media representatives must hold valid personal injury insurance from qualified insurance provider covering their professional activities. Insurance coverage provided by the appointing company/team will also be accepted..



Sign the accepted media agreement and click 'Save Changes'

Accepted media agreement signature*



Once signed, the completed agreement will be generated and attached to the accreditation.

Accreditation Status: Pending (Awaiting Information) | Approval Sent At: Not yet approved

Refusal Sent At: Not yet approved

Save changes Cancel



By clicking 'Save Changes,' media will submit their accreditation request and receive an automatic email confirming that the request has been received and it is **currently under review**

WHOOP

UCI
MOUNTAIN BIKE
WORLD SERIES

Dear ,

Thank you for your interest in the WHOOP UCI Mountain Bike World Series for the following events:

- Mona Yongpyong (1st May 2026 - 3rd May 2026)
- Nové Město na Moravě (22nd May 2026 - 24th May 2026)
- Loudenvielle - Peyragudes (28th May 2026 - 31st May 2026)
- Saalfelden-Leogang Salzburgerland (11th June 2026 - 14th June 2026)
- Lenzerheide (19th June 2026 - 21st June 2026)
- Val di Fassa - Trentino (26th June 2026 - 28th June 2026)
- La Thuile - Valle d'Aosta (3rd July 2026 - 5th July 2026)
- Pal Arinsal - Andorra (9th July 2026 - 12th July 2026)
- Aletsch Arena - Bellwald, Valais (17th July 2026 - 19th July 2026)
- Morillon, Haute-Savoie (14th August 2026 - 16th August 2026)
- Les Gets, Haute-Savoie (21st August 2026 - 23rd August 2026)
- Soldier Hollow, Midway, Utah (19th September 2026 - 20th September 2026)
- Whistler Mountain Bike Park, British Columbia, Canada (25th September 2026 - 27th September 2026)
- Lake Placid Olympic Sites, New York (2nd October 2026 - 4th October 2026)

We have received your application for Non-Rights Holder (TV/Digital/Radio/Influencer), and **it is currently under review**. We will be in touch with you shortly.

Best regards,
WHOOP UCI Mountain Bike World Series



In the media dashboard, the pass status will change to 'Submitted'

The screenshot shows the 'Media Accreditations' dashboard. The page title is 'Media Accreditations' and it includes a '+ New media accreditation' button. Below the title, there is a table with the following columns: Pass Status, Name, Email, Media Function, Country, Media Type, Completed At, and # Events. A single row is displayed with the following data: Pass Status is 'Submitted' (highlighted with a green arrow), Name is 'Daniel Jenkins', Email is 'Danieel.Jenkins@gmail.com', Media Function is 'Photographer', Country is 'United Kingdom', Media Type is 'Newspaper/Magazine', Completed At is '2025-02-20 16:18:48', and # Events is '16'. The page also shows 'Showing 1 result' and a 'Per page 10' dropdown.

Pass Status	Name	Email	Media Function	Country	Media Type	Completed At	# Events
Submitted	Daniel Jenkins	Danieel.Jenkins@gmail.com	Photographer	United Kingdom	Newspaper/Magazine	2025-02-20 16:18:48	16



Once the WHOOP UCI Mountain Bike World Series Press Office reviews the media request, the applicant will receive an email informing them of the approval, denial, or a request for additional information.

